

ENCORE! OWNER SERVES AS ADJUNCT PROFESSOR

Encore! Event Management
www.encore-events.com
214.495.9595

Richland College in Dallas, Texas contracted Christine Fletcher, CEM and owner of Encore! Event Management to instruct their Expo and Trade Show Management course.

Richland is one the 20 colleges and universities throughout the United States that offer a Travel, Exposition, and Meeting Management degree program.

Fletcher will teach the Expo & Trade Show Management class which is one of the required classes in the program

Fletcher stated, "It is an honor to serve Richland College as a member of their distinguished faculty to impart wisdom and shape the young minds of the future leaders of our industry. Many of my fellow colleagues and I never had the opportunity to learn about this industry in a classroom setting. It was baptism by fire and you either loved this business or hated it. I am one of the fortunate ones." She continues, "This degree program gives students an opportunity to test the waters before diving in head first."

Encore! Event Management is the premier event planning firm in North Dallas, specializing in niche consumer shows.

For more information contact:
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